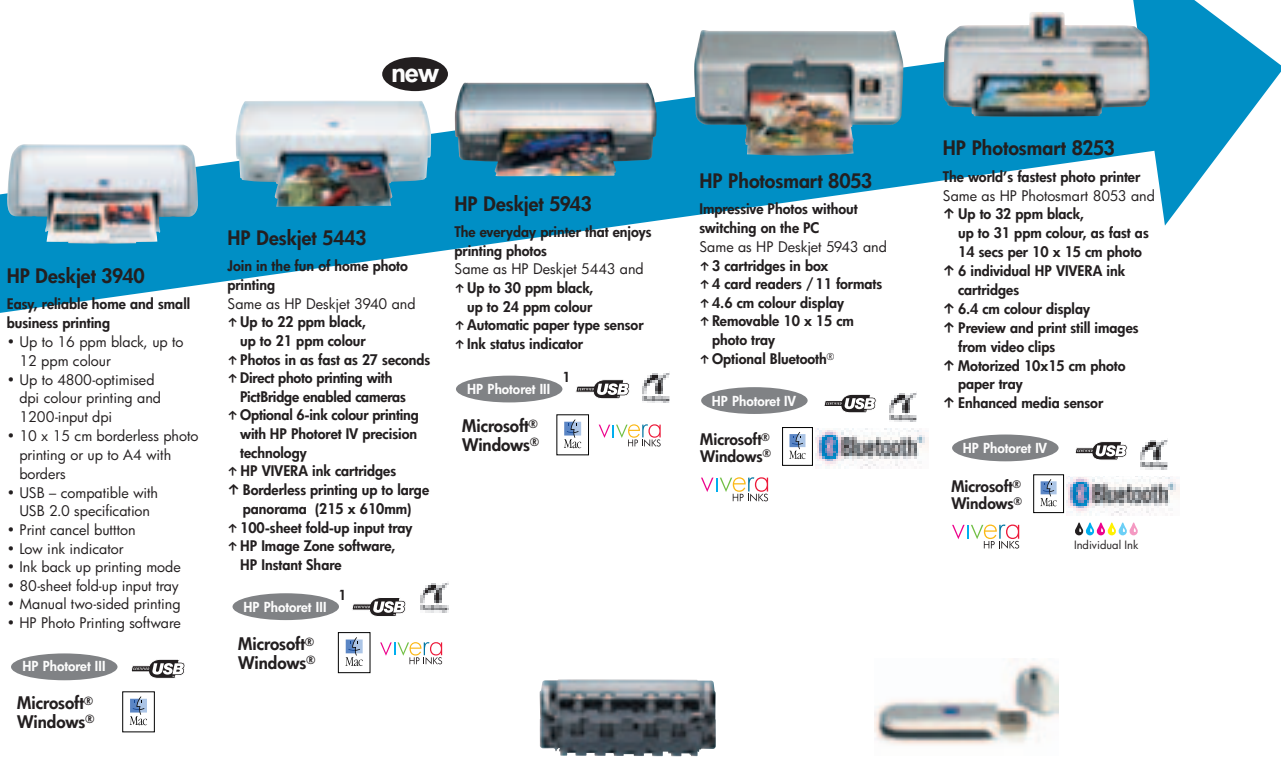




Choose the right HP personal colour inkjet printer

Features, tools or performance levels that improve on a preceding model are always shown in bold and highlighted with an arrow (↑)

Versatile and photo printing



HP Deskjet 3940
Easy, reliable home and small business printing

- Up to 16 ppm black, up to 12 ppm colour
- Up to 4800-optimised dpi colour printing and 1200-input dpi
- 10 x 15 cm borderless photo printing or up to A4 with borders
- USB – compatible with USB 2.0 specification
- Print cancel button
- Low ink indicator
- Ink back up printing mode
- 80-sheet fold-up input tray
- Manual two-sided printing
- HP Photo Printing software

HP Deskjet 5443
Join in the fun of home photo printing

Same as HP Deskjet 3940 and

- ↑ **Up to 22 ppm black, up to 21 ppm colour**
- ↑ **Photos in as fast as 27 seconds**
- ↑ **Direct photo printing with PictBridge enabled cameras**
- ↑ **Optional 6-ink colour printing with HP Photoret IV precision technology**
- ↑ **HP VIVERA ink cartridges**
- ↑ **Borderless printing up to large panorama (215 x 610mm)**
- ↑ **100-sheet fold-up input tray**
- ↑ **HP Image Zone software, HP Instant Share**

HP Deskjet 5943
The everyday printer that enjoys printing photos

Same as HP Deskjet 5443 and

- ↑ **Up to 30 ppm black, up to 24 ppm colour**
- ↑ **Automatic paper type sensor**
- ↑ **Ink status indicator**

HP Photosmart 8053
Impressive Photos without switching on the PC

Same as HP Deskjet 5943 and

- ↑ **3 cartridges in box**
- ↑ **4 card readers / 11 formats**
- ↑ **4.6 cm colour display**
- ↑ **Removable 10 x 15 cm photo tray**
- ↑ **Optional Bluetooth®**

HP Photosmart 8253
The world's fastest photo printer

Same as HP Photosmart 8053 and

- ↑ **Up to 32 ppm black, up to 31 ppm colour, as fast as 14 secs per 10 x 15 cm photo**
- ↑ **6 individual HP VIVERA ink cartridges**
- ↑ **6.4 cm colour display**
- ↑ **Preview and print still images from video clips**
- ↑ **Motorized 10x15 cm photo paper tray**
- ↑ **Enhanced media sensor**



HP Two-sided Printing Accessory ph5582

- Compatible with HP Photosmart 8253



HP bt300/400 series Bluetooth Wireless Printer Adapter

- Compatible with HP Photosmart 8053/8253/8453/8753



HP Photosmart 8453
Professional photo printer with HP's 8-ink technology

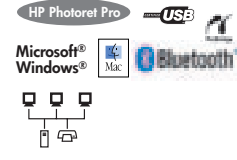
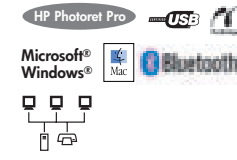
Same as HP Photosmart 8053 and

- ↑ **8-ink printing – studio-quality photos**
- ↑ **Ethernet networking**
- ↑ **6.4 cm colour display**
- ↓ **In-box: up to 20 ppm black, up to 20 ppm colour, as fast as 27 secs per 10 x 15 cm photo; With optional high capacity black print cartridge: up to 30 ppm black, up to 20 ppm colour, as fast as 27 secs per 10 x 15 cm photo**
- ↑ **Additional photo effects**
- ↑ **5 card readers**

HP Photosmart 8753
Express your art in black and white

Same as HP Photosmart 8453 and

- ↑ **Borderless printing up to A3+; choice of gloss, satin and matt media**
- ↑ **Large capacity Grey Photo cartridge (23 ml)**
- ↑ **HP Photoret Pro with 9-ink colour photo printing**
- ↑ **Front and rear input trays; bypass tray (up to 5 sheets)**
- ↓ **4 card readers, text display**



HP Deskjet 6623
Share high speed printing across five computers

Same as HP Deskjet 5443 and

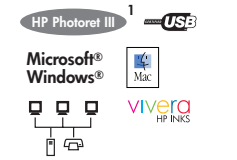
- ↑ **Up to 30 ppm black, up to 20 ppm colour**
- ↑ **Automatic paper type sensor**
- ↑ **Ink status indicator**
- ↑ **Built-in Ethernet 802.3**



HP Deskjet 6843
Experience freedom: Wireless or wired network printing

Same as HP Deskjet 6623 and

- ↑ **Automatic two-sided printing**
- ↑ **Built-in Wi-Fi® for wireless printing from 802.11g and b enabled devices**



These printers and their replacement cartridges are designated for sale only in CIS (except Moldova), Mongolia, Middle East and Africa

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¹ HP Photoret IV enabled with purchase of optional photo cartridge